



How To Turn Off Your **POST NASAL DRIP**



You've had that annoying tickle in the back of your throat for weeks and no matter how many times you cough, clear, hack and swallow, you can't get relief. It's the postnasal drip that's driving you crazy. Here's what you can do to finally deal with it.

What is Post Nasal Drip?

Postnasal drip is more common than you may think. The glands in your nose and throat are constantly producing mucus to moisten the nose, catch unwanted dirt or particles and fight infections. You'll typically swallow it without even noticing it.

When your glands produce extra mucus, it may accumulate and drip down the back of your throat from your nose, making your throat tickle. This is what we call postnasal drip.

Aside from the annoying tickle in the back of your throat, common symptoms include:



Bad Breath



Increased Cough



Nausea



**Need To Clear Your
Throat or Swallow**



Sore or Scratchy Throat

Common Causes

Postnasal drip can be caused by anything from the common cold, a change in weather to a deviated septum. The increase in mucus is typically caused when the nasal lining is inflamed, irritated or in fight mode.

Common causes include:



Change of Season



Deviated Septum



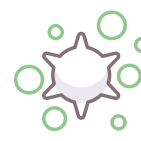
Pregnancy



Medication Side Effects



Spicy Food



Viral Infection

What You Can Do To Treat Post Nasal Drip

There are several things you can do to get temporary relief from your postnasal drip. The right solution is different for everybody as there are a wide variety of **temporary** treatment options:

- Antihistamine
- Decongestant spray or pill
- Drinking hot liquids
- Mucus thinner like Mucinex
- Nasal rinse
- Steamy shower or humidifier
- Staying hydrated

But there is a permanent solution **Nasal Cryotherapy with ClariFix®**

When you're dealing with chronic nonallergic rhinitis, the consistent nasal drip can send over the edge and stuck in a cycle of trips to the pharmacy searching for temporary relief.

At ADVENT, we developed The Patient Journey™, a proven process to get to the root of your sinus concerns and constant runny nose. If you're suffering from chronic rhinitis, you may be a candidate for Nasal Cryotherapy with ClariFix®.

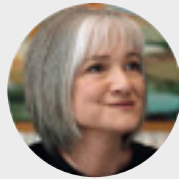
This procedure uses a freezing probe to interrupt the signals of the imbalanced nerve that are telling your nose to run, drip or swell. And best of all there is little-to-no downtime or recovery following the procedure.

At ADVENT, we get to the root of postnasal drip so you can ditch the temporary fix, and finally get back on track to living better.



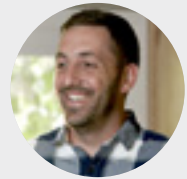
WILLIAM

"Since my procedure, my quality of life is a thousand times better. I can smell & breathe out of my nose. Everything they said they would do...happened!"



JODI

"I've suffered from sinus issues my whole adult life...one of the first things that I noticed after, was my breathing. I would find myself just breathing to breathe."



ANDY

"It's allowed me to take control of something in my life that I struggled with... This small sacrifice, giving up a few days, to have work done, was life-altering."

About Us

Founded in 2004 by Dr. Madan Kandula, board-certified otolaryngologist, sinus and sleep surgeon, and Dr. Gwen Kandula, audiologist, ADVENT is an alternative to conventional ENT practices. Having realized no other industry would treat consumers the way they're treated in healthcare, ADVENT resolved to redefine the patient experience, leaving behind the long wait times, uncertainty, and dismissal and moving toward innovation, memorable care and simple in-office solutions.



99.7% REFERRAL RATE

Percent of ADVENT patients who would refer a family member, friend or colleague



9 OUT OF 10 PATIENTS

Wished they would have come to ADVENT sooner to address their sinus or sleep concerns



1,300+ REVIEWS

ADVENT has helped 30,000+ people breathe well and sleep well



FIRST TO OFFER

We were the first ENT in Wisconsin to offer in-office Balloon Sinuplasty & other procedures



AWARD WINNING

BizTimes Health Care Heroes, Milwaukee Magazine Top Doctors, & Best Places to Work



VISIONARY

Internationally sought-after ENT practice for best practices and medical device consulting